

## Yogurtian, Ara

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**From:** fardad askarzadeh <faskarzadeh@gmail.com>  
**Sent:** Saturday, February 13, 2021 10:32 AM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak

Ara,

I wanted to raise my strong support for Zohreh Beheshti to expedite the process and have the grand opening as soon as possible. As a Persian we are very proud and appreciative of her of this of this initiative. She is a strong woman with high sales and customer supports.

Fardad Askarzadeh  
617 7178284

## Yogurtian, Ara

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**From:** Somayeh Tashakori <somayetashakori@gmail.com>  
**Sent:** Sunday, February 07, 2021 10:48 PM  
**To:** Yogurtian, Ara  
**Cc:** zohrehbeheshti@yahoo.com  
**Subject:** About 271-275 Belmont St (Super Vanak)

Dear Ara Yogurtian

My name is Somayeh Tashakkori. As a member of the Persian community (that is very passionate about cooking) I have always hoped for a place to buy good quality Persian products. Most of the time I need to buy specific products online or from the other side of the country. When I heard about Super Vanak from Zohreh I was ecstatic. She is very responsible and cares about her work. She and her husband have worked very hard on this business.

I was hoping if you could expedite the inspection of Super Vanak, so that I could finally see Zohreh opening her business. I know that you are in a difficult situation and this is not an easy time for you but please consider my request.

Thank you for supporting this small business.

Sincerely  
Somayeh Tashakkori

## **Yogurtian, Ara**

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**From:** Setayesh Davarzani <setayeshdavarzani85@gmail.com>  
**Sent:** Sunday, February 07, 2021 10:16 PM  
**To:** Yogurtian, Ara  
**Cc:** zohrehbeheshti@yahoo.com  
**Subject:** About Super Vanak (271-275 Belmont St)

Dear Ara Yogurtian

My name is Setayesh Davarzani. I live in Belmont with my family. I am always looking for a place where they sell memorabilia Persian products. I am very excited for Super Vanak to open because of this reason. I think of Zohreh as a hardworking and experienced woman in this business. She has shown that she really cares about the quality of her products and always cares that her customers are happy when they leave her store. I know because of the pandemic it is a hard and very time consuming process, but please consider speeding up the processes of inspecting Super Vanak. Not only will you be supporting a new small business, you will also be supporting the Persian/ Middle Eastern community.

Thank you for taking the time to read this email.

Sincerely  
Setayesh Davarzani

## **Yogurtian, Ara**

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**From:** Babak Mardani, MD <bmardani@napaanesthesia.com>  
**Sent:** Sunday, February 07, 2021 10:00 PM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak

### **Mr. Ara Yogurtian**

Assistant Director and Project Manager  
Engineering Division  
Community Development Department  
Town of Belmont, MA

Mr Yogurtian,

I am the chairman of the department of anesthesia at Day Kimball Hospital, Putnam, CT, and live in the nearby town, Pomfret Center, CT. I've been working at this hospital, located near the border of CT and MA, for almost four and a half years now.

I am writing to you today in support of Super Vanak, belonged to Ms. Zohreh Beheshti, located at 271-275 Belmont Street, Belmont, MA. Since the very early days of our relocation from IL to CT, my wife and I have been visiting Ms. Beheshti's current Persian ethnic store in Watertown, MA. We've been driving over an hour, all the way from Pomfret Center, CT to Watertown, MA, once a few weeks since 2016 to shop at her store and getting back home with a trunkful of grocery goods.

As far as I know, she's running the only Persian store in entire Northeast and all my Iranian friends from CT rely on her wonderful shop for their grocery needs. They have always expressed to me how lucky they feel about this Persian store existing near them. Some of them drive from distant southern locations as far as Glastonbury, CT, all the way to Watertown, MA, to shop at her amazing store. We all are blessed and deeply grateful by the service she provides us.

We strongly support her new store at Belmont, MA, and can't wait to shop and dine there in the near future. The entire Persian American community of New England will be so much thankful if you kindly assist and expedite the happening of this grand opening.

Truly yours.

**Babak Mardani, MD**  
Chairman, Department of Anesthesia  
*Day Kimball Healthcare*  
320 Pomfret Street  
Putnam, CT 06260  
O: (860) 928-6541 x 4414  
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## Yogurtian, Ara

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**From:** akram imani <akramimani55@yahoo.com>  
**Sent:** Friday, February 05, 2021 5:33 PM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak

Dear Ara Yogurtian

I am a resident of Belmont, and very happy that Ms.Zohreh Beheshti is opening a new store in Belmont that includes a variety of homemade food items and groceries. She is very kind and caring towards her customers. And looking at the situation that we are in with Covid-19, starting a new business is very hard! I hope that all businesses, specially new ones such as Super Vanak could get by these hard times with the help of the .community

Thank you

Akram I.

## Yogurtian, Ara

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**From:** Elham Yousefi <elyousefi@yahoo.com>  
**Sent:** Friday, February 05, 2021 12:58 PM  
**To:** Yogurtian, Ara  
**Subject:** Home Made With Love

Dear Ara Yogurtian,

My Name is Elham Yousefi and I own a small Persian catering business in Massachusetts. Not too long ago I got so excited when heard Zohre Beheshti is opening Super Vanak in Belmont because we finally could have a market with all our ethnic and cultural food needs. I know Zohre for many years from super Roksana in Watertown, she is well known for her great management and marketing skills; she always did her best to supply most of the Persian populations needs even during pandemic. Zohre and her husband have been providing the best quality service in super Roksana and their customer service got even stronger during pandemic. They offered phone orders and touchless pickup to all customers. When life was difficult for everyone, they did their very best to make the shopping process easy. As a small business owner, finding quality ingredients play a crucial role to run my business. I used to order my ingredients from Canada and different states which was very costly and time consuming. Then I was introduced to Zohre and her husband and found out they owned a Persian market. They were a huge help to me during the pandemic because they were still able to supply ingredients and I was able to keep my business open. The Persian new year is approaching and opening Super Vanak would be a great way to celebrate our New Year by having a local business to support with Persian goods.

Ara, I am writing this letter on behalf of my business and as a member of the Persian community to ask you a big favor and huge request. Can you please expedite the inspection on Super Vanak so Zohre and her husband can open their store. I know it is a lot to ask, I understand you are very busy and the pandemic has made your job even more difficult. I understand there are so many rules and regulations that have to be followed and as an inspector it is a big responsibility. Super Vanak means more to us than just a super market. I promise that their outstanding customer service continues to make the Persian community stronger and will satisfy the surrounding neighborhood community. By expediting the inspection process, you are not only supporting Super Vanak; you are supporting the Persian Community, the surrounding neighborhood of Belmont, and small businesses all over, just like my own, who are struggling during this difficult time.

Thank you again for taking your time to read this email and supporting the Persian/ Middle eastern Community.

Most Sincerely,

Elham Yousefi

**Elham Yousefi,**

**owner of Home Made With Love**

**F: (617)955-0190**



## Yogurtian, Ara

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**From:** Tabi Godazi <tgodazi@icloud.com>  
**Sent:** Thursday, February 04, 2021 12:37 PM  
**To:** Yogurtian, Ara  
**Subject:** 271-275 Belmont st.

Dear Ara,

I am reaching out to let you know I have been a friend of Zohreh Beheshti for years. I witnessed her growth starting from home and raising her family and working hard to support them and moving forward to help anyone on her way in need of help.

I have never seen so much energy and enthusiasm and passion combined in one person.

Of course she has all of them and more.

I helped her lease this property and am confident how this place is going to be( talk of town )

She will bring so much energy as well as wealth to Belmont.

As an Iranian, I can't wait to have a most deserved store ( Super Vanak ) in the area too.

Thanks for your hard work to bring the best to our Belmont.

Best, Tabi

Tabi Godazi Realtor  
Real Estate Advisors  
Group  
419 Mt. Auburn St.  
Watertown MA 02472  
617-733-4133

Sent from my iPhone

## Yogurtian, Ara

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**From:** Valavi, Ehsan <evalavi@hbs.edu>  
**Sent:** Thursday, February 04, 2021 11:48 AM  
**To:** Yogurtian, Ara  
**Subject:** 271-275 Belmont st

To Whom It May Concern:

My name is Ehsan Valavi and I am from Watertown, MA. I know Zohreh for almost a year and have found her a visionary, hardworking, and smart woman. She lately told me about her new business idea of opening a new shop in Belmont street and I am looking forward to seeing her succeed there.

Thanks so much for providing her with administrative and logistical support.

Regards,  
~Ehsan Valavi

## Yogurtian, Ara

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**From:** Brian McSweeney <brian.j.mcsweeney@gsk.com>  
**Sent:** Thursday, February 04, 2021 10:13 AM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak Persian and Middle Eastern grocery store

To Whom it may concern,

I am writing to recommend Zohreh Beheshti and Super Vanak , open a Persian and Middle Eastern grocery store location in Belmont Ma. I have been shopping from Zohreh for the past few years to purchase their products. They sell many Persian and middle eastern goods that are not offered at any traditional supermarkets. During my time shopping at this store, Zohreh is dependable, professional and courteous regardless of the requests and is always willing to take the time to discuss my concerns and respond to questions whatever asked.

I truly believe Super Vanak would be a welcomed new business for the town of Belmont but a wonderful addition to your community, and ask that you kindly consider them.

If I can be of further assistance, please contact me at your convenience.

Sincerely,

Brian McSweeney

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## Yogurtian, Ara

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**From:** Roya Dowatabadi <royab77@yahoo.com>  
**Sent:** Thursday, February 04, 2021 10:09 AM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak in Belmonte MA

To whom it may concern,

It is a pleasure to write a letter of recommendation for Zohreh Beheshti and her New Super Vanak grocery store. I have been shopping from them for a years and I found it to be a wonderful place to shop at. During this time I have found this store offers many products that I cannot get at any traditional grocery store. When shopping there, Zohreh and her co-workers are dependable, reliable, pleasant, courteous regardless of the requests is always there to help in whatever is asked them. Super Vanak is not only an asset to the Iranian/Middle Eastern community in the area but was a welcome partner to the town.

I would not hesitate to recommend Super Vanak as a new business for the town of Belmont.

If I can be of further assistance, please contact me at your convenience.

Sincerely,

Roya Dowatabadi

Sent from my iPhone

## Yogurtian, Ara

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**From:** James Olivieri <jim\_olivieri@comcast.net>  
**Sent:** Thursday, February 04, 2021 9:59 AM  
**To:** Yogurtian, Ara  
**Subject:** New store

Pleased to see new food store coming to 271-275 Belmont st.

## Yogurtian, Ara

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**From:** Sherry Soleymani, DMD <ssdmd06@hotmail.com>  
**Sent:** Wednesday, February 03, 2021 10:48 PM  
**To:** Yogurtian, Ara  
**Subject:** Super Vanak, Belmont

Dear Mr. Ara Yogurtian

I write this letter in support of Super Vanak's business permit application and Mrs. Zohreh Beheshti, the owner.

I have been a customer of her last market for the past several years and have recently been in contact with Mrs. Beheshti directly who did an AMAZING job during the pandemic to serve the customers of Massachusetts while keeping safe, sanitary and clean business practices in effect 24/7. I've only felt comfortable shopping at her store for the past 10 months.

I support her application to open Super Vanak in Belmont for several reasons. I believe there are a few "ethnic food markets" in Watertown, but they all serve a specific ethnic community. Super Vanak's plans are of a modern and inclusive nature, this market will serve all types of residents of the community and far. I personally travel over 25 miles to shop at her store. Over the past 10 months, I have been able to maintain a contact free shopping experience with Mrs. Beheshti's help. Furthermore, my understanding is that in Super Vanak, we (distant shoppers) will have the option to shop and eat prior to our return home. The choices of prepared foods are similar to what we like to buy and eat at home. This is something new that no other market in the area has been able to offer.

It is for all these reasons and more that I highly recommend the business application of Super Vanak at 271-275 Belmont Street in Belmont. Feel free to contact me directly on my cell 617-257-9618 should you have any questions or concerns.

Yours truly,

*Dr. Sherry Soleymani*

Park Avenue Dental Associates  
500 Park Avenue  
Revere, Ma 02151  
Tel: 781-284-1177  
Fax: 781-286-1177

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**Yogurtian, Ara**

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**From:** Hamid Habibi <hamid13.habibi@icloud.com>  
**Sent:** Wednesday, February 03, 2021 9:01 PM  
**To:** Yogurtian, Ara  
**Subject:** Endorsement and Recommendation for Zohreh Beheshti

Hi Ara,

Hope you are safe and healthy. I would like let you know that I have been Zohreh Beheshti's customers for few years. She has truly a great, friendly and kind personality that is providing services and products at super market that exactly what we need.

We are looking forward to get benefits of her super market as soon as possible at Belmont.

Thank you,  
Hamid Habibi

## Yogurtian, Ara

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**From:** Nasser Hashemi <nhashemi@bu.edu>  
**Sent:** Wednesday, February 03, 2021 10:35 AM  
**To:** Yogurtian, Ara  
**Subject:** My opinion about Super Vanak in Belmont

Dear Ara Yogurtian

I have just noticed that Mrs. Zohreh Beheshti is in the progress to to open a new and exciting Persian store, Super Vanak, in Belmont; I am writing this email to let you know my onions about this new store and her personalities:

First, since in the Boston area, we do not have a big and great persian store, most of the time we are missed lots of the Persians foods and products; So, having a super store which we can find fresh and high quality Persian products is one the most important desire for me and other;

In terms of personality of Mrs. Zohre Beheshti; I can say she is kind and very careful about the customer's satisfactions; Since high quality persian products is one of the most important factor for me, I can easily trust her to buy the item from her without concerning about the qualities of that; I was her regular customer driving from Boston and every time I had a great experience in shopping in terms of everything; Every time she asked me about the quality and my satisfaction of previous shopping;

So I am writing this email to let you know I am very excited and looking forward to start my shopping from this new store; I hope in near future we can visit that in person;

Thanks so much

Nasser



## Yogurtian, Ara

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**From:** Parvin <pnahid94@gmail.com>  
**Sent:** Wednesday, February 03, 2021 10:25 AM  
**To:** Yogurtian, Ara  
**Subject:** Zohreh Beheshti

Dear Ara Yogurtian

I have known Zohreh Beheshti for more than 20 years . She is one of the most dedicated, hardworking and innovative people I've had the pleasure of knowing. She is also compassionate, kind and never misses the opportunity to help others.

Furthermore, I am very excited to shop from her new store in Belmont very soon.

I was her regular customer driving from Shrewsbury once a week to shop our essential Persian foods at her Watertown store.

Sincerely,  
Parvin Nahid

Sent from my iPhone