

BELMONT VISION 21 IMPLEMENTATION COMMITTEE
DECEMBER 20, 2016 MEETING
MINUTES

2017 FEB 27 PM 2:18

CALL TO ORDER: Natalie Leino called the meeting to order at 7:10PM in Conference Room 4 of Belmont Town Hall. Present: Natalie Leino, Chair, Allen Barbroudi, Vice Chair, Kevin Dorn, Perry Haynesworth, Doug John, Jennifer Page, Mary Power and Carol Trager. Not in attendance: Andy Porter.

APPROVAL OF MINUTES

Minutes of the November 22 meeting were unanimously approved.

CHAIR UPDATES:

Natalie reported that since the November meeting, the VIC was asked to sponsor the *Hands Around the Pond* event. The purpose was supportive of the Town's 'Sense of Community Goals' in the vision statement. The event was organized by a group within the Town's Belmont Against Racism committee. Natalie indicated that VIC would join other Town committees in sponsoring the event. Many people attended but given the poor weather, there were not enough people present to encircle Clay Pit Pond as envisioned. The program included speakers, an improv performance and a presentation of techniques to intervene to stop a harasser.

PODCAST SERIES UPDATE

Both podcast interviews that had been scheduled for the end of November were cancelled. The School Committee will be interviewed on January 9th followed by the Warrant Committee, Planning Board and Traffic Advisory Committees in February. The VIC members discussed doing the interviews in a way that focuses on the broad charge and activities of committees rather than specific issues so the podcasts maintain relevance and serve to provide a good introduction and overview of committee activities.

TALK OF THE TOWN UPDATE

Carol Trager summarized progress on the *Meet Belmont Talk of the Town* event. Carol reported that we have four confirmed speakers:

- Clayton Christensen, Scholar, Educator, Business Consultant, Religious Leader; Professor HBS;
- Elissa Ely, Community Psychiatrist, Writer, Creator of the WBUR Remembrance Project;
- Alfie Kohn Author and Lecturer on Education, Parenting and Human Behavior;
- Rupal Patel, Professor and Lab Director, Northeastern University; CEO and Founder, VocaliD

Carol has developed letters of understanding for each speaker.

Mary reported that both Mary Richardson and Jon Keller had been invited to serve as moderator and neither were available due to travel or work scheduling conflicts. Other possible moderators were discussed and the VIC agreed that Doug John would reach out to Jane Clayson a Belmont resident who has a career as a correspondent for Good Morning America and other news programs. Carol reported that the moderator will take a few questions from the audience for each speaker. Once a moderator is identified, a Save the Date flier will be created for distribution.

The VIC discussed VIP invites including the heads of Town committees, the BOS, Dave Rogers, Will Brownsberger, Katherine Clark. It was agreed that the Chair of the BOS would be invited to welcome guests and that other VIPs would be invited to stand. Carol will coordinate with HBS dean and student groups.

Carol reported that Belmont Public Schools were pleased to be a co-sponsor and that the Council on Aging declined but will offer support to help publicize the event. Carol thanked Jennifer who reached out to the COA. The VIC discussed the role of 'co-sponsor.' Carol emphasized the need to be clear about expectations such as whether funding would be sought or obligations to help market the event.

Social media and marketing needs were discussed. Perry will help with the URL and ticketing (free) through Eventbrite. Carol and Natalie are working on the Facebook page. Carol will coordinate with the Town to feature the event on the Town calendar.

Volunteer needs were discussed. Greeters and ushers will be needed. Costs including police details, custodial, AV and printing are expected to be around \$750. The VIC discussed whether sponsors or the Town should be asked to help with costs. Mary will see if the Foundation for Belmont Education would be a sponsor and possibly provide a small grant to help with costs.

Carol raised a concern that the Chenery Auditorium is huge and that it will be critical for the committee to work to fill it. The Senior Center is an alternative but after discussion, the VIC it was best to have it at the Chenery which is well known, central and comfortable.

ACTION ITEMS:

- Natalie will reach out to the BOS regarding Talk of the Town to keep them informed and possible funding for expenses;
- Carol will coordinate with the Town regarding event information and the School Dept.
- Doug to reach out to Jane Clayson re moderator role;
- Mary to contact the new Belmont book Store about selling books at the event and the Foundation for Belmont Education about co-sponsorship and possible funding;

DISCUSSION REGARDING OTHER POTENTIAL PROJECTS

Interest in discussing ways to supporting the business community at the next meeting was raised.

FUTURE MEETINGS

The VIC agreed to change the February 28 meeting to February 27.

The next meeting is scheduled for January 24 from 7-9 pm.

Meeting adjourned at 8:58pm

Respectfully submitted, Mary Power