

1/5/2021

Belmont Website Renewal Committee Public Meeting

5:30 PM Thursday, January 7, 2021 via Zoom (details below)

Chairman: Michael Lanza

Join Zoom Meeting

<https://us02web.zoom.us/j/81022821545?pwd=ZHEwMGtEYUZ2NFJjczJ3cWFYTkE0dz09>

Meeting ID: 810 2282 1545

Passcode: 267044

One tap mobile

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If at any point during the meeting, the audio is lost and cannot be restored, the meeting will not continue.

**RECEIVED
TOWN CLERK
BELMONT, MA**

DATE: January 5, 2021

TIME: 1:41 PM

Note: Moving forward, this committee we will be meeting at 5:30pm on the first Thursday of every month (February meeting will be on 2/4/21, March meeting will be on 3/4/21 and so on).

Thursday 1/7/2021 Meeting Agenda:

- Identify current meeting minute taker
- Review existing Website Analytics capabilities/what other things can our current website provider offer?
- What makes a good website provider/identify what/content town website will need?
- What criteria will we use to evaluate whether a website is good?
- Identify other websites that we think are good and can use as a benchmark