Town of Belmont Economic Development Committee (EDC)

Location: Remote meeting via Zoom

Wednesday April 7, 2021, 7:00 pm

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DATE: April 22, 2021

TIME: 9:10 AM

In attendance: Emma Thurston, Deran Muckjian, Katherine Venzke, Ed Starzec, Suzanne Schalow,

Wendy Etkind

Not in attendance: Erin Brown Also in attendance: Jon Marshall

Minutes taken by W Etkind

1. Call to order at 7:05 pm.

2. Approval of meeting minutes

W Etkind reviewed the meeting minutes from the March 24, 2021 meeting.

Motion: approval of meeting minutes. Vote passed 6-0, by all members present at prior meeting: Emma Thurston, Deran Muckjian, Katherine Venzke, Wendy Etkind, Suzanne Schalow, Ed Starzec.

3. Local rapid recovery program update

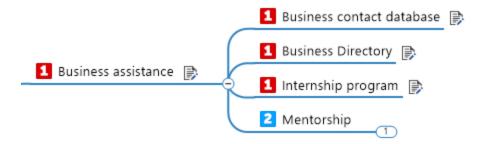
J Marshall spread the word about the survey in person at a number of businesses.

Next steps: assembling the working group, who provide background information to move forward. Then will assemble 4-5 focus groups to discuss ideas with, and will then take back to businesses for feedback. Breakouts to be determined.

4. Status report and updates on goals and objectives

DATABASE: Target completion: <u>June 1</u>

- <u>Content</u>: E Starzec completed script about EDC for interns to use. Interns will work 8 hours/ week on this.
- Quality: J Marshall compared town vs. EDC lists, and found lots of discrepancies between town list and what's on the street.
- <u>Tools</u>: J Marshall recommended separating the EDC's list from the town's, after comparing the two. The committee discussed and will move forward with simple excel-based format where it's easy to filter based on type of business, location, etc.



Website/ Business directory: Belmont Center initiative is on hold until outdoor space opens in the center May 3.

Outdoor dining: Town provided clear restaurant guideline information; next steps S Schalow will do a write-up, noting that this information is provided by the EDC. S Schalow and D Muckjuan will deliver the information to all restaurants around town. Flyer done by end of week and we'll review wording at our next meeting. Will request review by Glenn Clancy before distributing.

5. Public comment

No public comment.

6. New business

W Etkind brought up recommended changes to the EDC's Town Website. Process is to send verbiage to J Marshall who will post the information. W Etkind will take the lead on updates, which include how members are represented, and current programs.

K Venzke let the committee know that there's grant money available now to support restaurants' outdoor dining setups. Committee to discuss at our next meeting.

7. Upcoming meetings

Next meeting is Wed 4/21 at 7pm.

8. Adjourned at 8:40 pm.