

BELMONT VISION 21 IMPLEMENTATION COMMITTEE (VIC)

June 27, 2017

2017 OCT 19 AM 8:56

MINUTES

CALL TO ORDER: Natalie Leino called the meeting to order at 7:09 PM in Conference Room 4 of the Belmont Town Hall.

Members Present: Natalie Leino, Chair; Kevin Dorn, Carol Trager, Allen Babroudi, Perry Haynsworth, Doug John

Members Not in Attendance: Jennifer Page, Mary Power

Additional Attendees: Gang Zhao

APPROVAL OF MINUTES: The minutes from the May 23, 2017 meeting were approved by the committee.

MEET BELMONT COMMUNITY INFORMATION FAIR 2017 UPDATES: Natalie reported that 80-90 groups have RSVP'd to Natalie stating their intention to be exhibitors. The committee discussed that people who are interested in taking on specific duties for next year would be trained this year. Carol confirmed that the Belmont Car Wash & Detailing has renewed their sponsorship of the event. The committee discussed plans for marketing of the event, including the use of social media and paper flyers to be put up by committee members throughout Belmont. The committee discussed lessons learned and agreed that a guidelines document would be sent to exhibitors in order to address some of the issues experienced in years past. Some of the concerns voiced included specific exhibitor location, exhibitor layout, exhibitor posters and signage, and how data should be collected from those attending the event.

Doug voiced concern that he was having some difficulty recruiting volunteers and Natalie agreed to send an email to some specific email lists.

Carol reported that planning for the event was generally on track.

VIC members discussed whether it might make sense for future years to see whether there might be some other group through which Meet Belmont could be organized for future years, so that the VIC had more time to devote to new ideas for further implementing the vision. The two most discussed possibilities were the Belmont Town administration given the importance of the event to the town (understanding their limited resources), or the idea of the Town appointing a separate committee that met for only a limited time during the year that was dedicated to planning and promoting the event.

MEET BELMONT TALK OF THE TOWN 2018 UPDATES: Carol reported that she visited with the Principal of Chenery Middle School to discuss the event for next year. Specifically she suggested that we might add some students to the list of speakers, an idea met with enthusiasm from the principal. The committee agreed that we should approach the Belmont High School principal to have a similar discussion. VIC member reviewed suggestions for next year's event of adult speakers.

PODCAST UPDATE: Three new recordings were completed in June. The committee discussed how the entire podcast collection could be used to promote committees in the current review cycle of volunteering applications. While podcasts for some committees have not been recorded due to

scheduling conflicts with members of those committees, it was agreed that podcast recording will end by September 30th. It was agreed that we should request that the podcasts be posted to each committee's website.

The chair of the committee, Natalie, recognized all of the hard work that Kevin Dorn has done to produce all of the podcasts and the rest of the committee acknowledged his accomplishment.

RECRUITMENT OF FUTURE MEMBERS OF VIC: VIC members discussed ideas to recruit members. Natalie discussed some of the people who have contacted her so far with interest.

FUTURE PROJECTS OF VIC: The committee collectively discussed the 2003 Business Forum Assessment and the progress that has been made throughout the town on some of the recommendations within the report, and also those areas where little progress has been made. VIC members discussed updating this report with updated recommendations as a possible project for the committee. The committee agreed that VIC members should check to see what happened with the Economic Development Council and that might affect this as a project.

NEXT MEETING: Due to vacation schedules, it was agreed that the July meeting would be cancelled and that the next meeting would be held on August 22, 2017 at 7pm.

Respectfully submitted,

Perry Haynsworth,

Secretary Pro Tempore