

DATE: June 7, 2022
TIME: 2:33 PM

**Skip Viglirolo Ice Skating Rink Finance Committee
Minutes of the public meeting held Wednesday,
February 2nd at 6:00pm
The meeting was held by Zoom**

Members Attending: Tom Caputo, Frank French, Karen McElroy, Meghan Moriarty, Mark Paolillo, Ellen Schreiber, Kayla Wiggin and Patrice Garvin (Ex-Officio Member - Non Voting)

Absent: Dante Muzzioli

Others Attending: David Williams

Chair Paolillo called the meeting to order at 6:03pm

1. Preliminary Rink Design Update

- French gave an update on the Preliminary Rink Design Committee. The Committee first met on December 16th. On January 5th, a RFQ for OPM services was posted. The Committee interviewed three out of six of the applicants. The Committee plans on making a decision soon and to select an OPM by 2/7 with Select Board approval by 2/14.
- The Committee is planning on interviewing architects at the end of February. The Committee ideally would like to have the OPM aligned with the architect.
 - The Committee has a goal of having design completed and a final cost of the project by mid-May. Garvin mentioned since the November election is a state election, exact language for a debt exclusion vote for the November ballot would be needed by August 1.
- Schreiber asked how the program was going to be defined. Moriarty mentioned that Mark Haley, Dante Muzzioli, Superintendent Phelan, the interim athletic director and herself met to discuss the program. They went over the Perkins and Will design from 2019. They had a good discussion to understand the School Committee's needs for the program.
- Schreiber mentioned that there would be a High School and Middle School Building Committee meeting tomorrow to discuss the work west of Harris Field.

2. Fundraising and Messaging Update

- Wiggin reported that the fundraising efforts were in the silent phase. During this phase the group working on fundraising has been having conversations with top level donor prospects. The fundraising group also first approached people close to the rink project, including BYHA board members. In the first few weeks of its effort, the group has raised \$225,000 in verbal commitments. In addition, the group has submitted a letter to a local area foundation for grant funding consideration.
- Wiggin stated that it was important that we figure out the naming rights process so that was clear for the fundraising efforts as top level donors have been asking about levels and naming rights opportunities.
- Paolillo said that the naming rights lies with the Select Board, however the Select Board would collaborate closely with the School Committee on these decisions.
 - Moriarty mentioned that she had been doing research on naming rights policies and would report back to the group with any relevant findings.
 - Paolillo said he would work on getting a naming rights discussion on the agenda for an upcoming Select Board meeting.

- Caputo said that we would need to take a look at the Town's naming policy as it is a generic policy and would likely need to be adapted for the rink.
- McElroy gave an update on the messaging work being done by the BYHA sub-group. She mentioned that the group was working on a one-pager, a website with FAQs and yard-signs. The group is working on alignment across all of its public facing communication and making sure that all stakeholders are aware of what is going on with the rink. The group is waiting on the silent phase of the fundraising to be complete before going public with the messaging, likely end of February/early March. Diversity and inclusion is one of the key components of the messaging.

3. Other Matters

- Paolillo discussed this Committee's meeting schedule and planned for the Committee to meet again in the spring.

4. Minutes

- *Motion was made to approve the minutes from the December 15th meeting as amended. Motion was approved by a 7-0 vote.*

5. Adjourn

Motion was made to adjourn meeting. Motion was approved by an 8-0 vote.

Approved on May 18, 2022

Respectfully submitted,

Kayla Wiggin