

Vision 21 Implementation Committee  
Minutes, May 17, 2007  
Approved July 18, 2007

The meeting was called to order at 7:00 pm

Members Present: Austin Bliss, Kirk Hazlett, Sara Oaklander, Meg O'Brien, Jennifer Page, Ann Rittenburg, Paul Santos, Paul Solomon

Others Present: Delores Keefe

Members Absent: Donna Brescia, Vinnie DeNovellis, Jay Szklut

#### 1.0 Administrivia

1.1 In the absence of Donna, Kirk Hazlett chaired the meeting.

1.2 Jennifer Page served as recorder.

1.3 The minutes of the April 19, 2007 meeting were approved as amended.

#### 2.0 Reports:

##### 2.1 Town Day - Logistics

###### 2.1.1 Assuming no rain:

\* Sara and Donna will oversee the VIC table and display. Ann will transport Sara's table to the Center. We will carry the table back, unless we can find a car.

\* Kirk and Jennifer will oversee the photo "People's Choice" voting at Citizens Bank, and Meg will join us when she can. Jennifer will bring sandwich boards and an easel with posters for advertising the photo contest.

###### 2.1.2 If rain:

Kirk will phone Jerry at Champions on Friday to find out what back-up plan, if any, exists. We need to know how we will find out if it is cancelled and whether there is a plan for a "rain date," possibly on Sunday. (If it is Sunday, only Meg and Jennifer will be free all day, with Sara also free in the morning. We do not know availability of Donna and Vinnie, who were not present.)

##### 2.2 Photo contest update:

Three judges met and determined winners in the categories of Middle School, High School, and Adult entries. Photos were judged on composition, appropriateness (applicability to the Vision) and overall aesthetic quality. The three judges were David Gordenstein, President, Zeff Photo; Jeff Geibel, APR, President, Geibel Marketing, and Kirk Hazlett, APR, Assistant Professor of Communication, Curry College. At Town Day, the general public will vote for one favorite, "The Peoples' Choice." Voting will go until 12:30; Kirk will announce the winners at 2:00 over the p.a. system. Austin suggested that the voting "ticket" make explicit that you may vote for only one entry.

##### 2.3 The Vision Board Display update:

The display - the second version, a little smaller than the first -- was present at the meeting and was much admired. It has been taken to Town Meeting by Donna and Meg, and one version is in the library. Sara took the display to the Freedom to Marry Ice Cream Social Celebration tonight. To date, a disappointing three surveys have been completed. Sara suggested that it is the role of the accompanying member to solicit participation, encourage folks to study it and interact with the materials. We discussed putting a sticker on each survey giving an address where it could be mailed. We need to get these boards out to public events. Sara suggested that each member of the committee commit to taking the display to one event in Town. Paul Solomon offered to take it with him to his monthly visit at the Senior Center. Meg will supervise it at the June Town Meeting. Paul Santos suggested that it be taken to the opening of Farmers' Market on June 14. Other

possibilities include PTO meetings, events at the high school; e.g. the Senior Class play (very family-oriented) is May 30 and June 1. Folks are encouraged to "sign up."

2.4 Bar Event, "More than Money"-a discussion of housing - April 26, 2007:  
Paul Santos attended, reported informally: Nancy McArdle and Donna Brescia both spoke well. The event was not well attended, was held in a very large room (Town Hall Auditorium). Paul said that the emphasis was on Belmont finding ways to promote itself and its commitment to diversity, rather than on identifying specific things we are doing that discourage minorities and people of diverse backgrounds settling here.

2.5 "Open Meeting Law" Training session:  
This meeting was for town committee chairs. Donna attended for VIC. Since she was not present at the VIC meeting tonight, she will report to the committee at a later date.

2.6 Sustainable Belmont (Jennifer, Paul Solomon and Paul Santos reporting):  
\* S.B. is continuing long-range planning, especially its focus on finalizing the Climate Action Plan for Belmont, a major project for the past year and a half.  
\* SB will have its own table at Town Day, since it has developed enough materials to warrant not "sharing" our table.  
\* The group expects to publish a newspaper article regularly in the Citizen Herald.  
\* It is working on developing its own web site.  
\* The anti-idling campaign continues, though there are frustrations since there is no enforcement and the police seem especially egregious in not obeying the law themselves.

2.7 Expiration of members' terms:  
The terms of members Sara Oaklander, Meg O'Brien, and Vinnie DeNovellis expire this June. The process is this: Sara, Meg, and Vinnie have each received a letter of inquiry from the Selectmen's office about their interest in being reappointed. Each is invited to reply to the Selectmen. Our Chair will also be invited to comment on attendance records and contributions of each. The Selectmen will consider these factors in making reappointments and new appointments.

2.8 Belmont's 150th anniversary celebration:  
The "kick off event" will be on May 19, a party at St. Joseph's church. The event will cost \$50.00 per person; the party will include a silent auction, the raffle of a "Belmont chair," and a skit.

3 Next Meeting  
Our next meeting is June 21st @7 pm.

Respectfully submitted,  
Jennifer Page,  
Secretary Pro Tempore