

MEET BELMONT PLANNING COMMITTEE  
MEETING AGENDA  
THURSDAY, NOVEMBER 8, 2018  
EVERETT C. BENTON LIBRARY, 75 OAKLEY RD.  
7:00 PM- 9:00PM  
Minutes by Ashley Lang

2018 DEC 20 AM 9:22

I. CALL TO ORDER

The meeting was called to order at 7:06pm. Present at the meeting were chair Lisa Scudder, Valerie Krempus, Ashley Lang, Chay Lim, Natalie Leino, and Brian Saper.

II. APPROVAL OF 10/02/18 MINUTES

The minutes of the October 2, 2018 meeting was approved.

III. CONTINUED DISCUSSION OF TALK OF THE TOWN

Carol Trager has taken lead on logistics related to the event and has reported updates to the chair. Belmont Public Schools have been confirmed as co-sponsors, and both Chenery auditorium and a police detail have been reserved for the event from 5:30-10pm on Tuesday, March 19. Deb Roy, Leah Hager Cohen, and Amanda Fernandez have been confirmed as speakers, and Jane Clayson Johnson has confirmed that she will again moderate.

MBPC Chair will begin to inquire about funding. The committee discussed how to assist with remaining logistics, particularly with respect to day-of logistics and advertising. Committee discussed ways to show appreciation for the event participants to thank them for their time and contributions. When discussing advertisement opportunities, the committee deliberated whether it might be possible to include the date of the event, and other MBPC events, on the 2019 Belmont Light Historical Calendar.

IV. GOALS FOR NEXT MEETING

MBPC Chair will continue to follow up with Carol Trager regarding additional updates and logistics. Committee chair will also work on securing funding for the event.

The committee will continue to consider ways to engage the town through the committee and will discuss additional ideas regarding neighborhood "block party" events.

V. OTHER BUSINESS

A.) NEXT MEETING: DECEMBER 6<sup>th</sup>, 2018

## APPROVED

B.) The idea of establishing “Welcome to Belmont” Tote Bags for new Belmont residents was discussed. In other towns such programs are coordinated by the Chamber of Commerce, but in the absence of a town-specific Chamber of Commerce other possible methods for initiating such a program were discussed. Possible sponsors were considered, and inquiries will be made over the course of the next month or so.

C.) The date of Meet Belmont Community Information Fair (MBCIF) 2019 was discussed and will remain the fourth Tuesday of August (August 27, 2019).

D.) Committee discussed other events or initiatives for the group going forward. Committee considered the possibility of collaborating with other groups within the town, and discussed how to best engage with or facilitate events with other groups. Committee could also serve as a facilitator of information, events, and resources for newcomers to Belmont, ideally in digital format via a link on the town website.

Committee also discussed possible events that could be hosted by the Meet Belmont Committee, such as recurring neighborhood gatherings. Various models were discussed and other kinds of events already done in town were considered as models, such as the Payson Park Music Series. Possible advertising methods were discussed, including NextDoor, which could be used to connect neighbors and inform them of such events. The desired timing of the events were discussed, and the committee agreed that the first event might take place in May 2019. Committee discussed possible event names for neighborhood events which would convey the inclusive nature of the events.

Another suggestion was the idea of hosting a Belmont bike-tour, or run, which could focus on touring particular areas of town or even the whole town. Committee discussed other groups within the town that are working on establishing town events and would like to collaborate with.

## VIII. ADJOURN

The meeting was adjourned at 8:43pm.