

**BELMONT CULTURAL COUNCIL MEETING MINUTES**

11/01/2018, Belmont Town Hall, Conference Room 4 2018 NOV 16 AM 9:00

Meeting started at 7:10 pm

**ATTENDING:** JULIET JENKINS (chair), SARAH FREIBERG ELLISON, (secretary), ANNETTE GOODRO (treasurer), JOHN BABOIAN, NANCY LINDE, NIEN LIU, GRACE PENG, REBECCA RICHARDS, ARLYN ROFFMAN, MARSHA SEMUELS

**ABSENT:** JENNIFER ANGEL, SHONOL MALIK

**WELCOME TO NEW MEMBERS:** The two new members who have joined the Belmont Cultural Council but were unable to be at the last meeting were welcomed to the BCC: Grace Peng, a marketing analyst and Nien Liu, who is a social media specialist.

**MINUTES FROM LAST MEETING:** Accepted.

**TREASURER'S REPORT:** Report on outstanding grants: the Belmont Art Association's multi-event grant, with Jenny as BCC liaison, has only completed two of its four proposed events. There is hope that two more will happen before the end of the calendar year, but it is possible that the complete complement of events won't have happened, so the BAA can only put in reimbursement for what they have done.

Habitat just completed its final event at the Farmers' Market, and has yet to request reimbursement. Shenool has yet to request reimbursement.

The Arlington/Belmont Chorale will perform on December 2<sup>nd</sup> at 3:30 p.m. at Payson Park Church, so can't request reimbursement until after the event.

Annette explained that the allocation for 2019 from the MCC totals \$5600.00. The BCC has agreed to hold back 5% or \$280.00 for administrative purposes. With \$102.00 added to the amount from Kate Bowen's sidewalk art, which didn't use the full allotment, and \$28.00 accumulated interest, the amount the BCC can award for the new grant cycle is \$5450.00. Thanks to a banner year, accumulated interest for the BCC shot way up. So funds for administrative purposes include \$650.00 of accumulated interest as well as the \$280.00 allocated from the BCC, totaling \$930.00. The plan for this money is to develop our website.

**COMMUNICATIONS REPORT:** Juliet met with Matt Haskell, the assistant to Selectmen to discuss the BCC's presence on the Belmont town website, which is available on a tab on the left of the town site. Juliet would like to more fully develop that page, and would be willing to work with someone else on the council for that purpose. (Town website option)

As to a council website—Nien offered to make a simple website for the BCC with its own URL. Nien can also maintain it, all for a price tag of \$150.00. Grace and Rebecca will help Nien. The

BCC voted to appropriate \$200.00 for this purpose. Nien will have to submit a W-9, as well as bills. We will have to choose a URL.

Arlyn and Juliet discussed possibly appropriating funds for publicity purposes to boost events through Facebook.

Rebecca suggested adding our events to the Belmont Public Library's monthly e-blast, which she does for the Belmont Gallery of Art. The Council on Aging does something similar. Could also post on Meetup. Rebecca mentioned Instagram as also being very effective.

It was suggested that we have a publicity person on the BCC, for the purpose of boosting events, etc., and hopefully Jenny can do that, with Arlyn's help.

The banner will need to appear at the December 2<sup>nd</sup> event. Juliet gave a demonstration of how to assemble it.

**APPLICATIONS:** Two grants did not have local partners, and we voted to deny them. Juliet will send out those letters, to (15), Japanese Paper Theater and (23), Young Maestros.

The new Grant Payment Pilot program will mean we don't need to collect receipts. There is a new letter to go out with acceptances, and there will be a contract that needs to be signed and sent back, as well as a W-9 form. Throughout the year, we will want to keep touching base—we will have to be stricter and make sure the events really are going to happen.

**ASSIGNMENTS:** Juliet sent out a list of grants numbered 1-26. BCC members volunteered to work as liaisons as follows:

1. (Project Title)
2. Belmont Against Racism: Annette
3. Porchfest: John
4. Belmont Woman's Club: Rebecca
5. Belmont World Film: Arlyn
6. Judy Garland: Nancy
7. New England Aquarium at Butler: Jenny
8. Butler International Fair: Jenny
9. Chenery Middle School Multicultural Night: Nien
10. Dance Wellness for All: Nancy
11. Julia Child: Nancy
12. Habitat/Farmers' Market: Annette
13. Music of Aphrodite: John, with Nancy checking on the Council on Aging space.
14. Butterflies of the World (John Root); Nancy
15. Kimishubai Japanese Paper Theater: Denied.
16. Belmont Soap Box Derby (Chenery): Nien
17. Perceptions of Self(ie) at the Mosesian Center: Annette
18. MUSIC Dance.edu at Bemont Manor: Marsha

19. AGEN: Dance performance: Grace
20. Big Medicine (Payson Park Music Festival): Sarah
21. Go Home Tiny Monster/BPL: Arlyn
22. Powers Music School Musical Storytelling: John
23. Young Maestro's community outreach: Denied.
24. Paint Break at Mt. Auburn: Marsha
25. SETU: Rebecca
26. The Owl Woman (Wellington): Shenool

Each BCC member will make contact with their grant requestors to make a case as to why (or why not) they should get funding at the next meeting in 2 weeks' time.

Rebecca mentioned that Arlington has a new website: [arlingtonarts.com](http://arlingtonarts.com)

Juliet mentioned that Sarah and Jenny had started to list local arts organizations, and Marsha had done something similar. By January, the three of them will hopefully have come up with a document of such.

Meeting adjourned at 8:51 p.m.

Respectfully submitted,

Sarah Freiberg Ellison

Documents used at meeting:

11/01/18 Agenda

2019 Panel Book 11/1/18 to Fund:

Meeting minutes, 09/05/2018

BCC 2018 Funded Grants

Council Criteria Sheet