

**BELMONT CULTURAL COUNCIL DRAFT MEETING MINUTES**

01/08/2020 Belmont Town Hall, Room 4, Meeting started at 7:07 pm 2020 FEB -7 AM 9:20

**ATTENDING:**

VICKI AMALFITANO, JENNIFER ANGEL, EVELYN CORSINI, SARAH ELLISON, ANNETTE GOODRO, JULIET JENKINS (Chair), MILLIE RAHN, MARSHA SEMUELS

**ABSENT:**

EVE ALPERN, NANCY LINDE, ROBERT NALBANDOV, REBECCA RICHARDS, ARLYN ROFFMAN, KAREN TWIETMEYER, MAY YE

**1. MINUTES FROM DECEMBER 3, 2019 MEETING:**

Accepted without alteration.

**2. TREASURER'S REPORT ON FUNDS FOR GRANTS:**

Annette, as treasurer, had nothing to add for grant awards amounts.

**3. REVIEW OF PREVIOUS YEAR'S (FY 2019) GRANTS:**

The final concert of the Payson Park Music Festival was to have taken place on December 27<sup>th</sup>. Sarah will contact Tomi Olson to remind her to send in her final report. Otherwise, all events took place.

Annette reiterated the paperwork information for grants from 2020. Grantees will be returning their contracts to their BCC liaison, having signed it. BCC member must sign and date the contract as well, and return to Annette along with the hard copy W-9 form, which she gives to the town. The only other thing we will receive from our grantees are the post-event reports, which Annette also collects.

Juliet said that our job as liaisons to grantees is to help them get their projects to fruition. We must make sure their credit says "partially funded by the BCC, along with our logo. You can check this out on the MCC website. Also, we want to help publicize events on our Facebook page and website, as well as the Town website. Marsha said we should also check out Burbio, which the library is trying out as a website possibility.

We need a press release of all events. Annette is working to get out a list of all the events in chronological order. While school events are technically not public events, we usually publicize them after the event. Photographs of the grantee are encouraged, and can also include pictures of children from the back. (No faces.)

**4. DISCUSSION: Community input for Fall 2019 to be summarized:** We have already collected some answers to 3 questions via belmontculturalcouncil@yahoo email. Millie and Evelyn will prepare draft funding guidelines based on the results for the February 5<sup>th</sup> meeting. Some of the takeaways from the input:

- We need more publicity. People don't know what is going on. We should definitely ask our grantees about what their publicity campaigns are.
- Funding priorities need to be clearer. We need to be more specific about serving Belmont or being from Belmont.
- Perhaps we want to emphasize in our funding priorities that we would like to increase the volume of science and humanities topics for next year as a couple of respondents made that suggestion.
- Priority to public art. Where does that put individual artists?
- Should we ask that requests not exceed \$1000.00, as our budget is so small?

Chinese New Year Celebration at the Chenery this month—May wondered if we wanted a booth there, and we are looking for BCC folks to man the table. Marsha will be there, but for another group. Would like to be able to give out information on whom we have funded, and advertise our spring reception date.

#### **5. SPRING AWARDS RECEPTION ON MARCH 15<sup>TH</sup> from 3-5 pm:**

The hope is to publicize our grantees going back at least 3-5 years, but not break our bank. There was a \$144.00 renewal fee for our website, and we have a holdback from our allocation of \$340. We also have reserves, but hope not to empty them. While we would like professional musicians to perform, we may go instead with high school students who get community service hours for such events.

The invitation list includes state legislators, town elected officials, previous members of the BCC and grantees from previous years. At the event, after time to mingle, Juliet will talk about who we have funded, how we work, listening to the community, and information on how to apply for grants in the coming years. She will also mention our own BCC originated grant. Hopefully previous recipients will talk too. Timothea will talk about the MCC. Even if our recipients can't attend, they should send information to display.

Juliet reminded us to go to the MCC website and check on Toolkit for the grantees on visibility and publicity. The MCC really wants such things as receptions—wants everyone to know these funds exist.

#### **6. COUNCIL ORIGINATED GRANT UPDATE: Jenny and Marsha**

The ideas are evolving. There will probably not be a map, but Belmont will be divided into sections for ease in finding places. More importantly, there will be four sections:

Visual arts, cinema  
 Music and Dance  
 Cultural/Historical  
 Garden/Outdoors

Names were bandied about—including Belmont's Key to Arts and Culture, and Belmont's Cultural Gems. There was a thought for a logo of a painter's palette. It will be on line but also visuals at Library/Beech Street Center would be ideal.

To make this event happen, especially the walk in October, we will need lots of people to help—both from the BCC and partners that we will solicit. Everyone needs to be involved.

**7. Positions still needed for Secretary, Treasurer and Chair. Perhaps also publicity/website position.**

**8. NEXT MEETING DATE, FEBRUARY 5, 2020, IN CONFERENCE ROOM 1, TOWN HALL.**

Meeting adjourned at 8:53.

Respectfully submitted,

Sarah Ellison, secretary